

# Economic Research and Analysis

## ENHANCING COMMUNITIES' ABILITY TO GROW

TVA Economic Development's economic research staff offers a number of services to improve a community's marketing capabilities and readiness for growth. These services can help your community build the business case for the location of a new firm or expansion of an existing firm.

Our data summaries and reports are customized to suit your community's particular issues and needs. The research is provided in a format most usable to you, such as text, tables, charts, or maps.

### **Economic, demographic, and workforce analysis**

Data and analysis of labor supply, occupations, wages, income, employment, unemployment, commuting, retail sales, education, and population. Comparative analysis of business climate.

### **Industry and company research**

Research and analysis of target industries, existing firms, and new prospects to help build the business case for expansion or location.

### **Economic impact and financial analysis**

Economic impacts of expansion or location, financial or credit analysis of existing or prospective firms, analysis of loan revenue.

### **Presentations and training**

Internal and external presentations, training, and consultation.

### **Internal support and special projects**

Special requests, projects, or initiatives.

