

Big Changes in Store for 2013!

Blount Partnership introduces Tiered Investment Schedule for Chamber Members

It's all about choice...and improved membership benefits.

After careful consideration by the Blount Partnership's Chamber of Commerce Board of Directors, staff and the membership committee, the Chamber is changing the way members invest. Like many chambers during the past decade, we are moving to a tiered dues system which provides benefits based on the investment level a member selects in 2013.

The Chamber's new "tiered" system provides increased benefits with comparable dues – plus many new benefits, even at the entry level. Members now choose the benefits that they want and need, then invest accordingly.

We hope you make use of your membership and during this year of transition, the Chamber staff will work with you to get you to a tier you are comfortable with. We will discuss all the benefits and opportunities while working to accommodate your budgeting cycle.

Why?

You're probably wondering why the Chamber would make such a change in the way we do business. Why would we adjust our price structure and change our revenue stream? The answer is simple: It guarantees equity and choice when choosing a membership package that is important to your business and is aligned with the Chamber's mission of developing a robust economic base.

We've developed several levels of benefits that match the membership dues investment.

Increasing Benefits Across All Levels

The Chamber began to consider changing to a different membership structure in 2011 as we benchmarked and learned from other chambers that made the switch. The staff studied the effects the change would have on the organization and membership.

At the same time, member benefits were scrutinized, evaluated and measured. Some remained or were changed, many were created and others removed altogether.

For example:

Members can still list their business the Chamber's website and in the hard copy directory, but we've added expanded listings and company profiles at the higher levels. We still have free programs and events for all members plus reduced pricing for other events and programs with your membership.

The Blount Partnership's Chamber of Commerce has eight membership levels to choose from.

We encourage you to review the new membership levels and maximize your membership benefits by going to our website at

www.blountchamber.com/membership/tiered_membership.aspx

Sincerely,

Bryan Daniels
Blount Partnership President/CEO



The annual Business Excellence Awards honor the top businesses and Taste of Blount winners.



Scan the QR code to view Tiered Membership information on your smartphone

Membership Investment Schedule

Premium Level.....	12,000
Presidential Level.....	7,500
Chairman Level	5,000
Executive Level	3,250
Visionary Level	2,500
Classic Level	1,500
Partner Level.....	750
(Not available to businesses with more than 35 employees)	
Business Level	350
(Not available to businesses with more than 10 employees)	

New Members

We'd like to welcome new members to the Blount County Chamber of Commerce who joined since August. If you are interested in joining or finding out more information, please call 865.983.2241 or log on to www.BlountChamber.com

AVS Design Concepts — www.avsdesignconcepts.com

Get Fit Maryville — www.getfitmaryville.com

Cruzes Tint N Tunes — 865.335.1501

Jimmy Knaff Allstate Insurance Agency — 865.684.5116

McCarter Commercial Printing, Inc. — www.mccarterprinting.com

Spectra Tech, Inc. — www.spectratechinc.com

Trinity Presbyterian Church PCA — www.trinitypcatn.org

Imaging Technology Consulting, Inc. — www.itcimaging.com

CreditCardSupplies.net — www.creditcardsupplies.net

Black Bear Solar Institute — www.blackbearsolarinstitute.org

Humana (David George) — www.humana.com

Broadway Outdoor Power Equipment — 865.977.6695

New York Life Tammy Sullivan — www.newyorklife.com

Promo Roach — www.promoroach.com

Event Calendar

The event calendar on www.BlountChamber.com allows Blount Countians to post their events directly to gain added exposure. These are great opportunities to connect and network with potential customers. The events and meetings below will be held at the Chamber unless otherwise noted. Visit our website to receive notices of events and meetings you would like to attend – www.BlountChamber.com, click on Events Calendar. For more information, call 983-2241.

- Jan. 1 New Year Holiday
- Jan. 3 Small Business Counseling
- Jan. 4 Regional Legislative Agenda Breakfast
- Jan. 8 Weight Loss Seminar
- Jan. 9 PlanET Symposium on Regional Competitiveness
- Jan. 10 Small Business Counseling
- Jan. 10 Afternoon Mixer at Fairpark Healthcare
- Jan. 12 Historic Palace Theater-Richard & Julie Smith
- Jan. 14 Chamber Board of Directors Meeting
- Jan. 14 Women in Business
- Jan. 15 SMTDA Board of Directors Meeting
- Jan. 16 Economic Development Board of Directors Meeting
- Jan. 17 Small Business Counseling
- Jan. 21 Martin Luther King Holiday Office Closed
- Jan. 24 Small Business Start Up
- Jan. 25-26 Historic Palace Theater presents Steve Kaufman Mandolin Workshop at Mainstay Suites in Alcoa
- Jan. 26 Historic Palace Theater-East TN Bluegrass Band
- Jan. 31 Small Business Counseling
- Jan. 31 Coffee Club at Hilton Knoxville Airport

To schedule a free small business counseling session or to make an appointment with a representative from the Tennessee Small Business Development Center call Claire at 983-2241.

Allan Cox, Chair

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