

# Support for Existing Businesses

## COMMITTED TO YOUR LONG-TERM SUCCESS

We know that 80 percent of all new jobs in the Tennessee Valley are created by already existing businesses or industries. That's why TVA Economic Development works to assist the long-term success of established companies. We offer products and services that can help your company over the rough spots and enable you to prosper and grow.

### Financial support

If you're planning a business expansion, your first stop should be TVA. Through our financial services, we can help reduce your capital outlay or finance an expansion. Funds can be used for building expansions, equipment, and other purposes and are offered with flexible terms and rates. Some of our most popular programs are the Economic Development Loan Fund, the Enhanced Growth Credit Program, and the Security Deposit Program.

### Technical services

TVA's technical services can help make your expansion or business planning process more efficient and more successful. Here are just some of the services we offer:

- Site evaluations
- Land development concept plans
- Economic impact analyses
- Lists of potential suppliers and customers
- Market research and industry reports
- Demographic data

### Energy-use evaluation

TVA and the distributors of TVA power offer a wide variety of services designed to identify opportunities to increase energy efficiency and reduce power costs. These services include energy audits, heating-and-cooling loss detection, power quality studies, and more.

### Industry-specific assistance

TVA's Energy Solutions experts also provide industry-specific expertise to help you improve efficiency and productivity while minimizing environmental impacts. This assistance is available for many industries, including automotive, distribution and warehousing, food processing, furniture, metals production and fabrication, plastics, and technology.

