

Economic Research and Analysis

ENHANCING COMMUNITIES' ABILITY TO GROW

TVA Economic Development's economic research staff offers a number of services to improve a community's marketing capabilities and readiness for growth. These services can help your community build the business case for the location of a new firm or expansion of an existing firm.

Our data summaries and reports are customized to suit your community's particular issues and needs. The research is provided in a format most usable to you, such as text, tables, charts, or maps.

Economic, demographic, and workforce analysis

Data and analysis of labor supply, occupations, wages, income, employment, unemployment, commuting, retail sales, education, and population. Comparative analysis of business climate.

Industry and company research

Research and analysis of target industries, existing firms, and new prospects to help build the business case for expansion or location.

Economic impact and financial analysis

Economic impacts of expansion or location, financial or credit analysis of existing or prospective firms, analysis of loan revenue.

Presentations and training

Internal and external presentations, training, and consultation.

Internal support and special projects

Special requests, projects, or initiatives.

